



# 2009 Top 20 Elements to have in an Online Newsroom

1. Searchable Archives
2. PR Contacts
3. News Releases
4. Background Information
5. Product Info/Press Kits
6. Photographs
7. Help/FAQ
8. Crisis Communications
9. Events Calendar
10. Executive Biographies
11. Media Credentials Registration
12. Financial Information
13. Info/Interview Request Form
14. News Coverage
15. Video
16. Social Media Page
17. RSS Feeds
18. Audio
19. Blog
20. Twitter Feed



Based on the 2009 TEKgroup  
Online Newsroom Survey Results.

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